

## **Nutrition Promotion**

Federal law requires that the District establish goals for nutrition promotion in its wellness policy. The District's nutrition promotion activities will encourage participation in the NSLP, the SBP, and any supplemental food and nutrition programs offered by the District.

Healthy eating promotions activities may include visual cues, marketing materials, food services, line placement, and incentives to encourage healthy food selection.

In accordance with FFA(LOCAL), the District has established the following goals for nutrition promotion. The District will comply with all federal and state laws regarding all food and beverage advertisements.

**GOAL 1:** The District shall implementing evidence-based, healthy food promotion techniques.

**Objective 1:** The Child Nutrition Department will provide campus cafeteria staff with menu signage and best practices to implement food service line placement strategies that encourage healthy food selections by staff and students.

Resources: [FBISD Child Nutrition Webpage](#); [Breakfast and lunch menus that include Harvest of the Month facts and healthy recipes](#); [Breakfast and lunch menus that include student activities to engage in healthy eating habits](#)

**Objective 2:** The campus principal will ensure that all vending machines accessible to students will reflect and follow current evidence-based food/drink placement strategies for healthy food selection.

Resources: [USDA Smart Snack Guidelines](#); [FBISD Child Nutrition Webpage](#); [Fundraiser Form](#)

**GOAL 2:** The District shall ensure that all foods sold to students during the school day meet all district, state and federal standards.

**Objective 1:** The District shall ensure that food and beverages sold to students during school hours on District property contain only products that are Smart Snacks compliant.

Resources: [USDA Smart Snack Guidelines](#); [Fundraiser Form](#); [Alliance for a Healthier Generation Product Guide for Smart Snacks](#)

**Objective 2:** The campus shall ensure that food and beverages sold to students during school hours on District property contain only products that are Smart Snacks compliant.

Resources: [USDA Smart Snack Guidelines](#); [Fundraiser Form](#); [Student Lunch Account Restriction](#)

**GOAL 3:** The District ensures that food service staff, all instructional staff, and other school personnel coordinate the promotion of nutrition messages in the cafeteria, classroom, and other appropriate settings.

**Objective 1:** The Child Nutrition Department will provide the resources to campus cafeteria staff that promote healthy eating habits through current approved USDA meal programs.

Resources: [USDA Smart Snack Guidelines](#); [FBISD Child Nutrition Webpage](#); [Breakfast and lunch menus that include Harvest of the Month facts and healthy recipes](#); [Breakfast and lunch menus that include student activities to engage in healthy eating habits](#)

**Objective 2:** The Child Nutrition Department will provide cafeteria staff with best practices to implement food service line placement strategies that encourage healthy food selections by staff and students.

Resources: [USDA Smart Snack Guidelines](#); [FBISD Child Nutrition Webpage](#); [Breakfast and lunch menus that include Harvest of the Month facts and healthy recipes](#); [Breakfast and lunch menus that include student activities to engage in healthy eating habits](#)

**Objective 3:** The District will provide campus staff with resources to implement the promotion of nutrition messages.

Resources: [USDA Smart Snack Guidelines](#); [FBISD Child Nutrition Webpage](#); [Breakfast and lunch menus that include Harvest of the Month facts and healthy recipes](#); [Breakfast and lunch menus that include student activities to engage in healthy eating habits](#)

**Objective 4:** The campus will implement the promotion of nutrition messages.

Resources: [USDA Smart Snack Guidelines](#); [FBISD Child Nutrition Webpage](#); [Breakfast and lunch menus that include Harvest of the Month facts and healthy recipes](#); [Breakfast and lunch menus that include student activities to engage in healthy eating habits](#)